



P.O. Box 53769 • Cincinnati, OH 45253-0769

June 14, 2010

To whom it may concern:

It is my pleasure to write a letter of recommendation for Paradigm Property Management. I have been a client of Paradigm's since 2006. Paradigm manages two apartment communities for my family business - The Washington, a 34-unit senior independent living community in Bellevue, KY, and Dayton Square, a 35-unit community, in Dayton, KY.

When we acquired The Washington in November, 2006, the property had a 32% vacancy. Within only a few months following acquisition, through diligent, cost-effective marketing and networking efforts, Paradigm had achieved over 90% occupancy. Since then, the property remains in the mid to high 90's occupancy, with the lowest delinquency rate in our portfolio. The greatest reason for our continued success with this property is the fact that Paradigm treats the residents as if they are family. Shelley Burkhardt hosts several resident appreciation events every year. She has been caught on film dancing with the residents at many of these events. It is through this relationship building, which is as natural as breathing for Shelley, that The Washington maintains a much lower than typical unit turnover percentage. This is just one example of how Paradigm goes above and beyond the contractual terms in order to satisfy their clients.

So, it is with unabashed enthusiasm that I recommend Paradigm Property Management for your apartment management needs. I am certain that you will be as thrilled with their personal, yet professional, service as am I.

If I can be of any further assistance, please do not hesitate to call me.

Sincerely,
Mike Rader
Managing Partner
513-260-2617